

**EBHA Privacy Policy, 15.06.2018**

**Contents**

1 Data protection at a glance.....	1
General information .....	1
Data collection on our website.....	2
Third-party analysis and tools.....	2
2 General Information and Mandatory Information.....	2
Data privacy .....	2
Note on the responsible body .....	3
Revocation of your consent to data processing .....	3
Right of appeal to the competent supervisory authority .....	3
Right to data transferability.....	3
SSL or TLS encryption.....	3
Information, blocking, deletion .....	4
Objection against advertising mails.....	4
3. Processing of data (membership, customer and contract data).....	4
Storage of personal data for historical purposes.....	4
Data transmission upon conclusion of contract for services and digital content.....	4
Data collection for registrations for events of the EBHA.....	4
4. Newsletter for members.....	5
5. Website and analysis tools.....	5

**1 Data protection at a glance**

**General information**

Personal data are all data with which you can be personally identified. You will find detailed information on the subject of data protection in our data protection declaration listed under this text.

If you want to find out how your personal data is protected, the rights that help you take back control of your data and what to do if things go wrong, the website of the European Union provides useful information:

[https://ec.europa.eu/info/law/law-topic/data-protection/reform/rights-citizens\\_en](https://ec.europa.eu/info/law/law-topic/data-protection/reform/rights-citizens_en)

The “REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data” can be found here

<https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32016R0679&from=EN>

### **Data collection on our website**

*Who is responsible for the data collection on this website?*

The data processing on this website is carried out by the website operator. You can find his contact details in the imprint of this website.

*How do we collect your information?*

On the one hand, your data is collected when you communicate it to us. This can be, for example, data that you enter into a contact form or communicate to us by e-mail or by post. Other data is automatically collected by our IT systems when you visit our website. These are mainly technical data (e.g. Internet browser, operating system or time of page visit). This data is collected automatically as soon as you enter our website.

*What do we use your data for?*

Part of the data is collected in order to ensure error-free provision of the website. Other data can be used to analyze your user behavior.

The storage of data in the database of our service provider, the Gesellschaft für Unternehmensgeschichte, serves among other things the creation of e-mail distribution lists, the sending of newsletters, the collection of membership fees, the creation of invoices as well as the storage and use of postal addresses for the sending of newsletters and event invitations.

*What rights do you have regarding your data?*

You have the right to receive information about the origin, recipient and purpose of your stored personal data free of charge at any time. You also have the right to request the correction, blocking or deletion of this data. You can contact us at any time at the address given in the imprint if you have any further questions on the subject of data protection. You also have the right of appeal to the competent supervisory authority.

### **Third-party analysis and tools**

When you visit our website, your surfing behavior can be statistically evaluated. This is done primarily with cookies and so-called analysis programs. The analysis of your surfing behavior is usually anonymous; the surfing behavior cannot be traced back to you. You may object to this analysis or prevent it by not using certain tools. You will find detailed information on this in the following data protection declaration.

## **2 General Information and Mandatory Information**

### **Data privacy**

The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this data protection declaration.

When you use this website, various personal data is collected. Personal data are data with which you can be personally identified. This data protection declaration explains which data we collect and for what we use it. It also explains how and for what purpose this is done.

We would like to point out that data transmission over the Internet (e.g. communication by e-mail) can have security gaps. A complete protection of data against access by third parties is not possible.

### **Note on the responsible body**

The responsible body for data processing is:

European Business History Association ("EBHA")

President: Ludovic Cailluet

Professor of Strategic Management and Business History

EDHEC BUSINESS SCHOOL

24 avenue Gustave Delory – CS 50411

F-59057 Roubaix Cedex 1 – France

Email: [Ludovic.cailluet@edhec.edu](mailto:Ludovic.cailluet@edhec.edu)

The management of our website and our membership administration is done by the Gesellschaft für Unternehmensgeschichte e.V. and their website operator. You can find his contact details in the imprint of this website.

Office:

Gesellschaft für Unternehmensgeschichte e.V.

Sophienstr. 44

D-60487 Frankfurt am Main

Tel.: +49 69 97203314

Email: [sectetary@ebha.org](mailto:sectetary@ebha.org)

### **Revocation of your consent to data processing**

Many data processing processes are only possible with your express consent. You can revoke your consent at any time. All you need to do is send us an informal e-mail. The legality of the data processing up to the revocation remains unaffected by the revocation.

### **Right of appeal to the competent supervisory authority**

In the event of breaches of data protection law, the person concerned has a right of appeal to the competent Data Protection Authority. We suggest to contact your national body in order to get support if necessary:

[http://ec.europa.eu/justice/article-29/structure/data-protection-authorities/index\\_en.htm](http://ec.europa.eu/justice/article-29/structure/data-protection-authorities/index_en.htm)

### **Right to data transferability**

You have the right to have data which we process automatically on the basis of your consent or in fulfilment of a contract handed over to you or to a third party in a common, machine-readable format. If you request the direct transfer of the data to another person responsible, this will only take place if it is technically feasible.

### **SSL or TLS encryption**

This site uses SSL or TLS encryption for security reasons and to protect the transmission of confidential content, such as orders or requests that you send to us as the site operator. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line. If SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties.

### **Information, blocking, deletion**

You have the right to free information about your stored personal data, their origin and recipients and the purpose of data processing and, if necessary, a right to correction, blocking or deletion of this data at any time within the scope of the applicable legal provisions. You can contact us at any time at the address given in the imprint if you have any further questions on the subject of personal data.

### **Objection against advertising mails**

We herewith object to the use of contact data published within the scope of the imprint obligation to send unsolicited advertising and information material. The operators of these pages expressly reserve the right to take legal action in the event of unsolicited advertising information, such as spam e-mails.

### **3. Processing of data (membership, customer and contract data)**

We collect, process, use and store personal data in our database only to the extent necessary for the establishment, content design or change of the legal relationship (inventory data). This is done on the basis of REGULATION (EU) 2016/679, which permits the processing of data for the fulfilment of a contract or pre-contractual measures. We collect, process, and use personal data about the use of our Internet pages (usage data) only to the extent necessary to enable or invoice the user for the use of the service.

### **Storage of personal data for historical purposes**

The EBHA operates its own archive. By becoming member of the Association you consent to the storage of your data in our archives for historical purposes as soon as the respective legal retention period has expired. This data is used exclusively internally and will be used to be able to trace past processes in the Association in the future. In the archive they are permanently stored physically and/or digitally and made usable for this purpose. Your data will not be passed on to third parties.

### **Data transmission upon conclusion of contract for services and digital content**

We only transfer personal data to third parties if this is necessary in the context of contract processing, for example to the bank commissioned to process payments or to the organizers of the annual EBHA Congress. We may provide data to academic researchers on the condition that data collected in regard with EBHA membership and participation at EBHA Congresses is relevant for research, such data transfer requires an application of the researcher and written approval of the EBHA Council. A further transmission of the data will not take place or only if you have expressly consented to the transmission.

The basis for data processing is Art. 6(1)b REGULATION (EU) 2016/679, which permits the processing of data for the fulfilment of a contract or pre-contractual measures.

<https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32016R0679&from=EN>

### **Data collection for registrations for events of the EBHA**

In case that you can register for events on our website, we use the data entered for this purpose only for the purpose of use for the respective event for which you have registered. The mandatory information requested during registration must be provided in full. Otherwise we will refuse the registration.

Data collection when registering for events applies only to non-members of the EBHA. No new data is collected from members when registering for events.

The data entered during registration will be processed on the basis of your consent (Art. 6(1)a REGULATION (EU) 2016/679). You can revoke your consent at any time. All you need to do is send us an informal e-mail. The legality of the data processing already carried out remains unaffected by the revocation.

#### **4. Newsletter for members**

##### **Newsletter data**

The members of the EBHA receive the monthly/bimonthly EBHA newsletter. For this purpose we use the e-mail address given in the application for membership or its modifications by the member. Further data will not be collected or only on a voluntary basis. We use these data exclusively for the dispatch of the requested information and do not pass these on to third parties.

The data provided when becoming member and thereby registering for the newsletter is based exclusively on your consent (Art. 6(1)a REGULATION (EU) 2016/679). You can revoke your consent to the storage of the data, the e-mail address and its use for sending the newsletter at any time. The legality of the data processing processes already carried out remains unaffected by the revocation.

#### **5. Website and analysis tools**

##### **Cookies**

Some of the Internet pages use so-called cookies. Cookies do not cause any damage to your computer and do not contain any viruses. Cookies serve to make our website more user-friendly, effective and secure.

Cookies are small text files that are stored on your computer and saved by your browser.

Most of the cookies we use are so-called "session cookies". They are automatically deleted at the end of your visit. Other cookies remain stored on your terminal until you delete them. These cookies enable us to recognize your browser the next time you visit our website.

You can set your browser so that you are informed about the setting of cookies and only allow cookies in individual cases, exclude the acceptance of cookies for certain cases or generally and activate the automatic deletion of cookies when closing the browser. When cookies are deactivated, the functionality of this website may be limited.

Cookies, which are necessary to carry out the electronic communication process or to provide certain functions desired by you are stored on the basis of Art. 6(1)f REGULATION (EU) 2016/679. The website operator has a legitimate interest in the storage of cookies for technically error-free and optimized provision of his services. As far as other cookies (e.g. cookies for the analysis of your surfing behavior) are stored, these will be treated separately in this data protection declaration.

##### **Server log files**

The provider of the pages automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are:

- Browser type and browser version
- Operating system used
- Referrer URL
- Host name of the accessing computer
- Time of the server request
- IP address

These data are not combined with other data sources.

The basis for data processing is Art. 6(1)f REGULATION (EU) 2016/679, which permits the processing of data for the fulfilment of a contract or pre-contractual measures.

**IP anonymization**

We have activated the IP anonymization function on this website. This will cause your IP address to be cut by Google within Member States of the European Union or in other countries party to the Agreement on the European Economic Area before being transmitted to the USA. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services connected with the use of the website and the Internet to the website operator. The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data.

**Matomo (formerly Piwik)**

This website uses the open source web analysis service Matomo. Matomo uses so-called "cookies". These are text files that are stored on your computer and enable an analysis of your use of the website. For this purpose, the information generated by the cookie about the use of this website is stored on our server. The IP address is made anonymous before it is saved.

Matomo cookies remain on your device until you delete them.

Matomo cookies are stored on the basis of Art. 6(1)f REGULATION (EU) 2016/679. The website operator has a legitimate interest in anonymized analysis of user behavior in order to optimize both his website and his advertising.

The information generated by the cookie about the use of this website will not be passed on to third parties. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.

If you do not agree to the storage and use of your data, you can deactivate the storage and use here. In this case, an opt-out cookie is stored in your browser which prevents Matomo from saving usage data. If you delete your cookies, the Matomo Opt-Out cookie will also be deleted. The opt-out must be reactivated the next time you visit our site.